



Joseph McGrath, *Artistic Director*
 Cynthia Meier, *Associate Artistic and Managing Director*
 The Historic Y • 300 E. University Blvd, Suite 150 • Tucson, Arizona • 85705
 520-551-2053 • www.TheRogueTheatre.org

Playbill Advertising for the 2026–2027 Season

If you would like to advertise in the playbill for an upcoming production, please contact us at playbill@TheRogueTheatre.org or 520-551-2053.

We offer a 10% to 20% discount for advertising with all five of the season’s productions.

	Per individual production	Five-Play Season (10%-20% discount)
Color Full Page measures 5.062” wide x 8.125” high Format: pdf in CMYK color mode, 300 pixels per inch resolution, 8 bits/channel. All fonts converted to curves and all images embedded.		
Color Outside Back Cover SOLD:	\$500/production	\$2000/season
Color Inside Front or Inside Back Cover	\$400/production	\$1600/season
Color Centerfold Full Page (not always available)	\$400/production	\$1600/season
Grayscale Full, 1/2, 1/3, or 1/4 page Format: high-quality jpg format, 300 pixels per inch resolution. We are available to assist you in preparation of camera-ready copy.		
Grayscale Full Page: 4.375” wide x 7.5” high	\$200/production	\$800/season
Grayscale 1/2 Page 4.375” wide x 3.625” high	\$125/production	\$500/season
Grayscale 1/3 Page 4.375” wide x 2.375” high	\$100/production	\$450/season
Grayscale 1/4 Page: 4.375” wide x 1.875” high	\$80/production	\$350/season

2026–2027 Season Schedule

Production	Finalized ad copy due	Production Run dates
<i>A Doll’s House</i>	August 21, 2026	September 4–27, 2026
<i>All My Sons</i>	October 16, 2026	October 30–November 22, 2026
<i>Equus</i>	December 18, 2026	January 8–31, 2027
<i>Doubt</i>	February 5, 2027	February 19–March 14, 2027
<i>Cymbeline</i>	April 9, 2027	April 23–May 16, 2027

Visit TheRogueTheatre.org for more information on our 2026–2027 season.